

POSTER PRESENTATION FORMAT: REQUIRED SECTIONS & GUIDELINES

<u>SECTION IA: BACKGROUND</u> EXPLAIN & DESCRIBE THE WORK (15 Points) GENRE PERIOD ARTIST/AUTHOR/PRODUCER BACKGROUND USE VISUALS TO SHOW SOMETHING ABOUT THE WORK HERE (If you already created a poster, you may use that, or a photo of your poster, or you may use other visuals. . . whatever makes you point most clearly)	<u>SECTION II: ANALYSIS</u> YOUR GROUP'S MAIN ARGUMENT ABOUT THIS WORK WRITE YOUR OWN SHORT EVALUATION ESSAY (NOT WHAT OTHERS SAY!) (20 points) <u>Essay should include:</u> 1) Introduction: a. Background b. Thesis Statement explaining characteristics and unique aspects of this work and why it is important. 2) Body Paragraphs a. What are the most important characteristics of this work that make this work different from other works of the same genre and subtype? i. specific example #1 ii. specific example #2 iii. specific example #3 b. What techniques did the author/creator use that made this work so appealing? i. specific example #1 ii. specific example #2 iii. specific example #3 3) Conclusion: 4) Why is this work important to you? 5) Why is this work important to society?	<u>SECTION V: CONTEXT</u> EXPLAIN SOCIAL CONTEXT OF THIS WORK (20 points) BUILDING ON YOUR FINAL POINT IN YOUR ESSAY SECTION II, EXPLAIN OR SHOW (GRAPHS/CHARTS/VISUALS) 1) How does this work fit in society now? 2) How did it fit in society historically (if it is an historical work)? 3) Does the work reflect a certain social issue, trend, or structure NOW? If so, what issue trend or structure? 4) How does it reflect the issue trend or structure? a) Stylistically b) Through interpretation c) Through methods of use, interaction, and consumption of the work 5) Does the work reflect a transcendent or overarching facet of human experience? a) a. If so, what facet? b) How is this reflected in the work?
<u>SECTION 1B: GLOSSARY</u> TERMS to ANALYZE THIS TYPE OF WORK (15 points) GIVE DEFINITIONS & EXAMPLES General Terms Principles Specialized Terms	<u>SECTION III & IV: CONNECTIONS</u> HOW IS THIS WORK RELATED TO OTHER WORKS? (15 points) A. Find a work that INFLUENCED your work B. Find a work that WAS INFLUENCED BY your work OR C. Compare/contrast another work of the SAME GENRE & SUBTYPE	<u>SECTION VI: REIMAGINING</u> ADD/REMIX/CREATE A RELATED WORK FROM THE WORK YOU ANALYZED (15 points) You can make a collage, a manga, a new fan-fiction form of the work, a meme, a graphic, it is up to you. . . You can also make a word map of the work using VOYANT or a graphic of user reviews and ratings....gain points for being creative here 😊

FINAL PROJECT PRESENTATION GRADING RUBRIC*

Presenter Name: _____ Title: _____

Category	0	1-2	3-4	5	SCORE
Poster Content	Connection not found between poster content and purpose of study, research hypothesis/question(s), method, conclusions, or implications (if completed research).	Content presented was difficult to understand and did not sufficiently convey a connection to the study, hypothesis, research question(s), method, conclusion, and/or implications (if completed research).	The content was adequately presented but support for the study, research hypothesis, or question(s) is somewhat general. Conclusion and implications were reasonable (if completed research).	Strong material. Well summarized. Clearly shows development of study or research. Material appears to accurately support purpose of study, hypothesis, or research question. Strong conclusion and implications presented (if completed research).	Poster Content
Research Complexity Appropriate to Discipline	Less complex research project, given the field . Purpose of the study and analysis of results not easily interpreted by the audience.	Less complex research project given the field ; however, purpose of the study and results easily interpreted by the audience.	Complex research project, given the field . Purpose of the research and results were difficult to interpret by the general audience.	Complex research project, given the field . Purpose of the study was completely defined and results displayed in a manner interpretable by the general audience.	Research Complexity
Poster Appearance and Clarity	Not visually effective.	Poster was acceptable but needs work to improve visual appeal through better utilization of fonts, colors, headings, and white space.	Poster was adequate but could improve effectiveness through better use of space through font size, colors, headings, and white space.	Visually appealing and strongly effective presentation. Easy to read. Utilized creativity in use of fonts, headings, colors, and white space.	Poster appearance and clarity
Poster Organization	Unable to understand link between information presented and topic of research.	Topic of research is not clear. Information presented is somewhat confusing.	Topic of the research is apparent. The presentation of information could use refining.	Topic of research is clearly evident. Layout of poster is logical, and provides sequential information from intro to conclusion and references.	Poster Organization
Presenter's Oral Presentation	Presenter was not prepared. Demonstrated problems in several areas (no eye contact, no clear discussion of research, lack of professionalism).	Presenter did not convey a sense of confidence or ability to <i>clearly</i> discuss the research problem, methods, conclusion, and implications. Additional practice would be helpful.	Presentation and demonstration of understanding was acceptable. Demonstrated some problems (speaking too softly, use of jargon, hesitation, inability to handle questions, etc.)	Presenter was confident and professional. Established eye contact. Clearly conveyed research problem, methods, conclusions, and implications. Answered questions well. Discussed research in layman's terms or appropriate to judge.	Presenter's Oral Presentation
Add scores in right column to obtain total score. (Maximum total of 25)					TOTAL

*This is aligned to the WTAMU Conference Poster Presentation Competition Judging Rubric which uses a 25-point scoring system. Your Final Exams are scored on a 100-point scale so your final points will be converted to the 100-point scale with weighting in each category commensurate with the above rubric.